

1 of 3

Rep Firm	
Sales Office () WASHINGTON
Salesperson () FRAN BERG
Salesperson Phone#	202-872-1155
Salesperson FAX#	202-872-8745

GEORGE FLINN TN CD 9 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REV ORD TO SHOW CX 1X ON LN 16 DOE NA & ADD NEW LN 23 AS
MKGD. CNT TTL REM THE SAME
PLS CFM, THANKS! BRITTNEY

LT	Ln	Day	Time	Program	Dates	Len	Spots/Week	Rate	Total Spots
	1	W-F	6A-7A	6A NEWS	10/10-10/12	:30	3	\$350.00	3
		Buyline Comment: 1/DAY							
	2	M-F	6A-7A	6A NEWS	10/15-10/19	:30	5	\$350.00	5
		Buyline Comment: 1/DAY							
	3	M-TU	6A-7A	6A NEWS	10/22-10/23	:30	2	\$350.00	2
		Buyline Comment: 1/DAY							
	4	SA	6A-9A	DAYBREAK SAT	10/13-10/20	:30	1	\$200.00	2
	5	SU	6A-8A	DAYBREAK SUN	10/14-10/14	:30	1	\$200.00	1
	6	SU	8A-930A	CBS SUN MORN	10/14-10/21	:30	1	\$500.00	2
	7	TH	10A-11A	PRICE RT	10/11-10/11	:30	1	\$225.00	1
	8	TU,TH	10A-11A	PRICE RT	10/16-10/18	:30	2	\$225.00	2
		Buyline Comment: 1/DAY							

Rep Order# 791111 Ver# 5 Status Revised
EC'd Yes

Traffic Order#

Printed: 10/22/2012 3:58 PM
Last Received: 10/22/2012 1:12 PM
Showing Buylines: All Lines

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Station WREG-TV MEMPHIS
Advertiser () FLINN, GEORGE
Product FLINN/C/R
Estimate# 2862
Buyer WHITNEY EVERSOLE
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2862
Flight Dates 10/10/2012 - 10/23/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Dates	Len	Spots/Week	Rate	Total Spots
	9	TU	10A-11A	PRICE RT	10/23-10/23	:30	1	\$225.00	1
	10	W-F	5P-530P	5P NEWS	10/10-10/12	:30	2	\$425.00	2
		Buyline Comment: 1/DAY							
	11	M-TH	5P-530P	5P NEWS	10/15-10/18	:30	4	\$425.00	4
		Buyline Comment: 1/DAY							
	12	M-TU	5P-530P	5P NEWS	10/22-10/23	:30	2	\$425.00	2
		Buyline Comment: 1/DAY							
	13	W-F	6P-630P	6P NEWS	10/10-10/12	:30	3	\$450.00	3
		Buyline Comment: 1/DAY							
	14	M-F	6P-630P	6P NEWS	10/15-10/19	:30	5	\$450.00	5
		Buyline Comment: 1/DAY							
	15	M-TU	6P-630P	6P NEWS	10/22-10/23	:30	2	\$450.00	2
		Buyline Comment: 1/DAY							
	*16	SA	6P-630P	SAT 6P NEWS	10/13-10/13 10/20-10/20	:30	0 1	\$300.00	0 1
		Sales Remark: V5 CX 1X 10/13 DOE NA							
		V5 Comment Changed, Spots/week Changed							
	17	SU	10P-1035P	SUN 10P NEWS	10/14-10/21	:30	1	\$500.00	2
	18	W-F	10P-1035P	10P NEWS	10/10-10/12	:30	3	\$600.00	3
		Buyline Comment: 1/DAY							
	19	M-F	10P-1035P	10P NEWS	10/15-10/19	:30	5	\$600.00	5
		Buyline Comment: 1/DAY							

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Station WREG-TV MEMPHIS
Advertiser () FLINN, GEORGE
Product FLINN/CR
Estimate# 2862
Buyer WHITNEY EVERSOLE
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2862
Flight Dates 10/10/2012 - 10/23/2012
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LT	Ln	Day	Time	Program	Dates	Len	Spots/Week	Rate	Total Spots
	20	M-TU	10P-1035P	10P NEWS	10/22-10/23	:30	2	\$600.00	2
	Buyline Comment: 1/DAY								
	21	TH	7P-8P	BANG/2.5MEN	10/11-10/11	:30	1	\$1,500.00	1
	22	SU	12P-3P	AFC FB	10/21-10/21	:30	1	\$2,000.00	1
	*23	TU	12P-1230P	12N NEWS	10/23-10/23	:30	1	\$300.00	1
	Sales Remark: V5 ADD								
	V5 Added								

---REPORT TOTALS---

Report Totals: 53 / \$25,000.00

---SALES MONTHLY TOTALS---

Oct 12: 53 / \$25,000.00
Sales Totals: 53 / \$25,000.00
Station Totals: 53 / \$25,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$83,333	CABL 0%	CBLA 0%	CBLB 0%	INTA 0%	INTB 0%
		UNKN 70%	WHBQ 0%	WLMT 0%	WMC 0%	WPTY 0%
		WPXX 0%	WREG 30%			

Books null
Demos RA35+